INTRODUCTION TO COMMUNICATION STUDIES

A quick guide to understanding the discipline
Communication Studies focuses on the sending and receiving of messages.

These messages may be verbal or nonverbal; intentional or unintentional.

These messages may be intended for an individual, group, organization, or mass audience.
Our roots are found in Ancient Greece and Rome.

Continued to focus primarily on public address during the medieval and renaissance periods.

Focus on human behavior began around 1920 and involved scholars from psychology, sociology, and anthropology.
Our Department Offers Courses in Three Main Areas of Our Discipline

- Human Communication & Rhetoric

Course list:
- Communication Studies 101: Introduction to Communication
- Communication Studies &210: Interpersonal Communication
- Communication Studies &220: Public Speaking
- Communication Studies &230: Small Group Communication
  (fulfills a Social Science requirement)
- Communication Studies 240: Oral Interpretation of Literature
- Communication Studies 280: Intercultural Communication
- Communication Studies 285: Nonverbal Communication
- Communication Studies 330: Intercultural Communication for the Professional
Mass Media & Journalism

Course list
- Communication Studies &102: Introduction to Mass Media (fulfills a Social Science requirement)
- Communication Studies 115: Visual Storytelling
- Communication Studies 119: History of Animation
- Communication Studies 131: Exploring the Digital Future
- Communication Studies 132: Techniques and Technology of Propaganda
- Communication Studies 134: Multicultural Media Messages
- Communication Studies 136: Writing for the World Wide Web
- Communication Studies 138: Media/Digital Law and Ethics
- Communication Studies 141: Introduction to Media Writing
- Communication Studies 143: Editing Techniques
- Communication Studies 144: Newspaper Design
- Communication Studies 145: Advertising Staff
- Communication Studies 146: News Staff
- Communication Studies 201: History of Communication
- Communication Studies 241: News Features and Magazine Writing
- Communication Studies 245: Practicum in Journalism
- Communication 299: Special Projects in Communication
Film Studies
Course list:
Communication 120: History of Cinema 1880-1940
Communication Studies 121: Exploring the Documentary Film
Communication Studies 133: Media & Messages
Communication Studies 216: Scripting for Film, Video and Multimedia
Communication Studies 260: Art of Cinematography and Lighting
Communication Studies 291: Making Movies
HOW CAN A STUDENT BENEFIT FROM TAKING COMMUNICATION STUDIES COURSES?

- Helps students become more aware of their own perspective, bias, and behavior.
- Improves students’ ability to evaluate the messages they encounter.
- Provides the necessary content and theory to improve your ability to craft messages and interact with others.